



POTTER VALLEY IRRIGATION DISTRICT
10170 MAIN STREET P.O. BOX 186
POTTER VALLEY, CA 95469
PH: 707-743-1109
www.pottervalleywater.org

Esteemed Potter Valley Irrigation District Customer,

Please be informed that at the June 18, 2025 Potter Valley Irrigation District (PVID) Board of Directors (BOD) meeting the BOD voted to increase the rate for water deliver from \$22.50 to \$35 per acre foot for general delivery and \$125 to \$175 per year for Garden Rate users. This increase was necessary for PVID to be able to make our mandated contributions to the Mendocino County Inland Water and Power Commission (MCIWPC), a Joint Powers Authority (JPA) of which PVID is a member agency.

As you probably know, MCIWPC has been integrally involved in the process of working to secure the delivery of water through the Potter Valley Project (PVP) as Pacific Gas and Electric (PG&E) moves to decommission the dams on the Eel River and end their involvement with the PVP. Without the efforts of MCIWPC and other regional partners, the potential of maintaining PVP, albeit in a different format, would be impossible. These efforts have required significant investments into technical, legal, and regulatory expertise. These invaluable experts make it possible that the PVP could continue to exist, and their time and expertise require an investment. PVID has been dwindling our financial reserves to make these payments, and thus it is long past the time when raising the water rates is necessary.

The PVID BOD understands that this increase in the water rates presents financial challenges to our customers and continues doing everything in our power to minimize costs while at the same time making the necessary investments to enable the long-term continuance of PVID and our ability to provide the valuable water delivery service our whole community relies upon. While it does not eliminate the difficulty that this increase will cause, it is important to remember PVID customers have long been the beneficiary of historically very low rates (No price increase for water purchases from PG & E from the 1930's to 2015) as well as the fact that PVID customers still pay some of the lowest prices for irrigation water in the State.

We thank you for your continued utilization of water in the Valley to support the way of life we all cherish, for your trust in the BOD to oversee the PVID for all of our benefit, and for your understanding of the need for us to make this difficult decision. All customers are always invited to attend the BOD meeting on the third Wednesday of every month, 7:00 PM at the PVID office.

Janet Pauli, President
Potter Valley Irrigation District